

Interactive Advertisement Features

1. **The Feedback Loop:**
 - a. Readers can click on a link to Email a message directly to any mailbox you designate.
 - b. Readers can “Rate This Ad” with a simple 2 question form that one click sends to any mailbox you designate.
- 2, **Coupon or Special Offer Available:**
Printable coupon for timely product or service discounts.
3. **Link your ad** to your Social Media (FaceBook, Twitter, Google+ or YouTube).
4. **Streaming Audio/Video** as part or all of your ad, including Events, Produced Commercials, etc.
5. **Fresh Ideas** that you have to include with your Advertisement!

Additional Available Options

SLIDE SHOW AD: A dynamic presentation of images to motivate readers response to your message. Up to 10 pictures - Add \$25.00 per any size ad).

Rutherford Woman Home Page Teaser: Make an impression right away on our Home Page! Add \$25.00 (Small) or \$50.00 (Large) per issue.

Professional Photography, Videography: First Class production at very affordable rates for that polished look! Call, Email or come by our office for a quote or more information.